

DEBORAH FOREMAN

product photographer, social marketing manager, web designer, artist, store manager



PROFESSIONAL SUMMARY

Highly ambitious Creative, Marketing and Media Director with background in sales, marketing and advertising. Expertise in market analysis, forecasting and client needs assessments. Facilitate positive experiences through high-quality customer care and prompt resolution of complaints and issues.

SKILLS

- * CUSTOMER SERVICE-ORIENTED
- * BASIC ADMINISTRATIVE KNOWLEDGE
- * SALES EXPERIENCE
- * SCHEDULING
- * FASHION INDUSTRY KNOWLEDGE
- * CASH REGISTER FAMILIARITY
- * SUPERIOR ORGANIZATION ABILITY
- * STAFF TRAINING AND DEVELOPMENT
- * RETAIL MANAGEMENT MARKETING

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WORK HISTORY

03/2019 to present

CREATIVE, MARKETING & MEDIA DIRECTOR

PATTY'S HERBS | San Antonio, TX

- * Developed design website.
- * Social Marketing on all social media platforms.
- * Advertising - Graphic Design

01/2006 to present

WEB/GRAPHIC DESIGNER

WIX PRO Wix.com | San Francisco, CA

- * Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- * Generated computer graphics and page-layout software, graphic elements and photography.
- * Designed ads, trade show banners and signage from concept through completion.

03/2016 to 09/2017

SOCIAL MARKETER

80s in the Sand - All 80s event | Punta Cana, DR

Promoted/created all advertising for twitter and face book markets. Print and digital ads. Photography if needed per ad. Designed the website for the event.

01/2003 to 01/2006

STORE MANAGER

BCBG Max Azria Group, LLC | Brentwood, CA

- * Interviewed job candidates and made staffing decisions.
- * Assigned employees to specific duties to best meet the needs of the store.
- * Managed staff of 6 sales associates, 1 team leaders and 1 assistant managers.
- * Examined merchandise to verify that it was correctly priced and displayed.
- * Conducted store inventories once per quarter.
- * Counted cash drawers and made bank deposits.
- * Scheduled and led weekly store meetings for all employees.
- * Reported to the district manager regarding all store and staff issues.

10/2000 to 10/2003

STORE MANAGER

Styles for Less West Gate Mall | West Covina, CA

09/1999 to 09/2000

ASSISTANT MANAGER

Laundry By Shelli Segal | Commerce, CA